

SPONSORSHIPS

PALOS VERDES PERFORMING ARTS

SPONSORSHIP LEVELS 2017-2018 SEASON

PLATINUM SEASON SPONSOR* – (3) \$20,000 52 Performances

- Name AND logo recognition as Platinum Season Sponsor:
 - In Lobby
 - On PVPA website, with a link to your company URL
 - On Banner (as available)
 - On Kiosk Poster (as available)
 - On Postcards mailed out (as available)
 - On E-blasts sent for each show
 - On Box Office Marquee
 - On Step and Repeat in Garden Room (Lobby)
 - In Newspaper and Magazine ads (as available)
- Pre-show verbal recognition from the stage
- 4 tix to each Produced and Presents show
- FB/Twitter/Instagram – One dedicated post per Presents Show and two per Produced Show
- Mention in Press releases
- Full color, full page ad in programs-- FEATURE PLACEMENT

GOLD SEASON SPONSOR* – (2) \$18,000 34 performances

- Name recognition as Gold Season Sponsor:
 - In Lobby
 - On PVPA website
 - On Banner (as available)
 - On Kiosk poster (as available)
 - On Postcards (as available)
 - On E-blasts sent for each show
 - On Box Office Marquee
 - In Newspaper and Magazine ads (as available)
- Pre- show verbal recognition from the stage
- 2 tix to each Produced show and 4 Presents Shows
- Mention in Press releases
- Full color, full page ad in show programs

PRODUCED SERIES SPONSOR - \$15,000 (2) 26 performances

- Name recognition as Produced Series Sponsor for Produced Series shows:
 - In Lobby
 - On PVPA website
 - On Banner
 - On Kiosk poster
 - On Postcard
 - In E-blasts
 - In Newspaper and Magazine ads (as available)
 - In Press Releases (as available)
- Pre-show verbal recognition from the stage for Produced Series shows
- Full color ad for Produced Series shows
- 4 tix to Produced Series shows
- Mention in Press releases for Produced Series shows

PRESENTS SERIES SPONSOR - \$12,000 8 performances

- Name recognition as Presents Series Sponsor for Presents Series shows:
 - In Lobby
 - On PVPA Website
 - On Banner
 - On Kiosk
 - On Postcards (as available)
 - In E-blast
 - In Newspaper and Magazine Ads (as available)
 - In Press Releases (as available)
- Pre-show Verbal Recognition from stage for Presents Series shows
- Full color ad for Presents Series shows

CONSERVATORY SERIES SPONSOR - \$5,000 18 performances

- Name recognition as Conservatory Series Sponsor for Conservatory shows:
 - In Lobby Signage
 - On PVPA Website
 - On Banner
 - On Kiosk Poster
 - On Postcards
 - In E-blast
 - In Newspaper and Magazine Ads (as available)
 - In Press Releases (as available)
- Pre-Show Verbal Recognition from the stage for Conservatory shows
- Program Ad for Conservatory Shows
- 4 tix to Conservatory shows

SOUTH BAY LIVE SERIES SPONSOR - \$35,000 – (1)

- Name recognition as South Bay Live Series Sponsor for SBL shows:
 - In Lobby Signage
 - On PVPA Website
 - In E-blast
 - In Newspaper and Magazine Ads (as available)
- Pre-Show Verbal Recognition from the stage for SBL shows
- Full Page Color Ad in all PVPA Show Programs
- 6 Tickets to all SBL Shows (Reserved in Box Right)