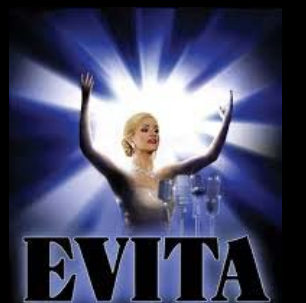
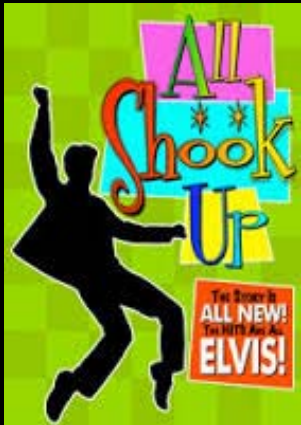


## 2016 – 2017 SPONSORSHIP BENEFITS

*By partnering with Palos Verdes Performing Arts (PVPA) and its premier venue, the Norris Theatre, your company will not only be supporting the important contribution that the arts make, but also demonstrating your commitment to the community. As one of the outstanding performing arts centers on the West Coast with a full professional season of diverse programming, a highly-acclaimed youth conservatory, and a theatre that is visited by up to 200,000 people annually, aligning your company with PVPA will optimize brand visibility with our highly educated and affluent audiences. PVPA offers a wide range of sponsorship opportunities that will best meet your philanthropic and marketing objectives.*

### PLATINUM SEASON SPONSOR - \$25,000 (2 available)- Value over \$40,000

- Corporate recognition in PVPA/ Norris Theatre show advertising and marketing materials (newspapers, magazines, postcards, eblasts) for all Professional and Conservatory Productions.\*
- Four tickets (4) to all PVPA /Norris Theatre productions for both Professional and Conservatory shows. \*
- Complimentary full page advertisements in all PVPA/ Norris Theatre playbills for both Professional and Conservatory Productions.\*
- Four VIP tickets for the Annual Gala, and complimentary full page advertisement in Gala program.
- Corporate recognition in Season Brochure, distributed to over 50,000 households (if sponsorship agreement is received before April 30).
- Recognition on sponsor page in all show playbills.
- Opportunity to host three private receptions in the Soldoff Lounge.
- Donor recognition and sponsorship on PVPA website.
- Verbal recognition from the stage before each performance



## 2016 – 2017 SPONSORSHIP BENEFITS

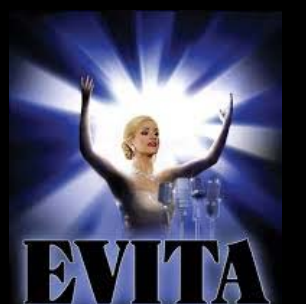
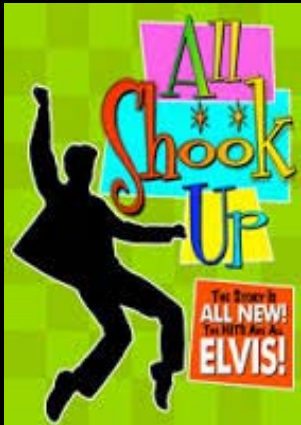
### GOLD SEASON SPONSOR - \$15,000 (3 available)- *Value over \$25,000*

- Corporate recognition in PVPA/ Norris Theatre show advertising and marketing materials (newspapers, magazines, postcards, eblasts) for two Professional 3-Play Series productions, one special event, and three Presents Series shows.\*
- Four tickets (4) to PVPA/ Norris Theatre productions for two professional 3-Play productions, one special event, and three Presents shows.\*
- Complimentary half-page advertisement in playbills for all PVPA/ Norris Theatre professional productions.\*
- Opportunity to host private reception in the Soldoff Lounge.
- Recognition on sponsor page in playbill.
- Two tickets for the Annual Gala – and complimentary half-page advertisement in Gala Program.
- Corporate recognition in Season Brochure, distributed to over 50,000 households (if sponsorship agreement is received before April 30).
- Donor recognition for sponsorship on PVPA website.
- Verbal recognition from the stage before each sponsored performance.

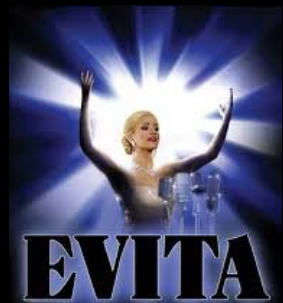
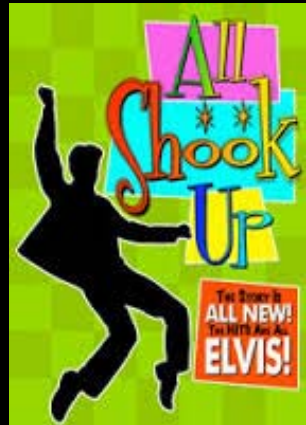
### SILVER SEASON SPONSOR - \$10,000 (2 available)- *Value over \$15,000*

- Corporate recognition in PVPA/ Norris Theatre advertising and marketing materials (newspapers, magazines, postcards, eblasts) for one Presents Series show, one Special Event, and three Conservatory shows.\*
- Four tickets (4) to PVPA /Norris Theatre productions for one Presents show, one Special Event, and three Conservatory shows.\*
- Complimentary half-page advertisement in playbill for one Presents show, one Special Event, and three Conservatory shows.\*
- Recognition on sponsor page in program
- Two tickets for the Annual Gala.
- Verbal recognition from the stage before each sponsored performance.

*\* PV Live Events are NOT INCLUDED*



## 2016 – 2017 SPONSORSHIP BENEFITS



### BRONZE SEASON SPONSOR - \$5,000 (3 available)- *Value over \$10,000*

- Corporate recognition in PVPA/ Norris Theatre advertising and marketing materials (newspapers, magazines, postcards, eblasts) for two Presents Series shows, and one Conservatory show.\*
- Four tickets (4) to PVPA/ Norris Theatre productions for two Presents shows and one Conservatory show.\*
- Complimentary half-page advertisement in playbills for two Presents Series shows, and one Conservatory show.\*
- Recognition on sponsorship page in show playbill.
- Verbal recognition from the stage before each sponsored performance.